

# Innovative Solutions for Engaging Hispanic and Latino Population

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# Conflict of Interest Disclosure Statement

- Speaker for Gilead Sciences
- Speaker for TheraTechnologies

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# Learning Objectives

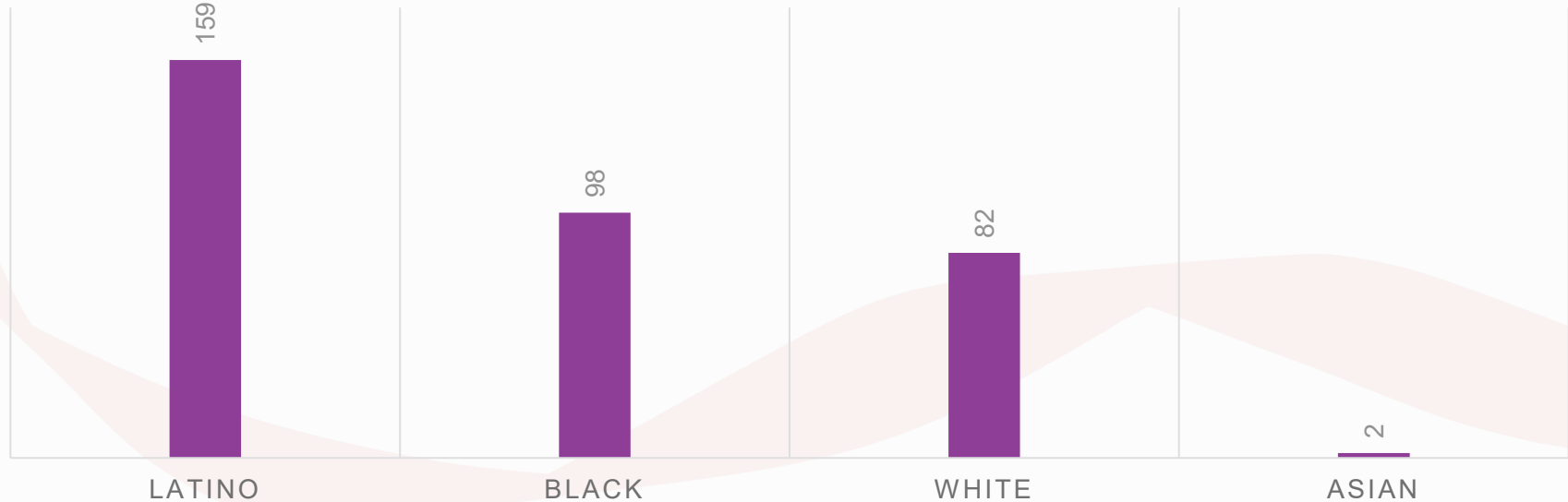
1. Examine barriers affecting HIV care access for Hispanic and Latino communities.
2. Identify innovative approaches to enhance engagement and retention of Hispanic and Latino populations in HIV care.
3. Develop strategies to integrate community-specific solutions into existing organizational frameworks to improve health outcomes.

# What are the barriers for Latinos in your community?

# HIV in Fort Worth

## NEW DX OF HIV 2023

■ New Dx of HIV 2023



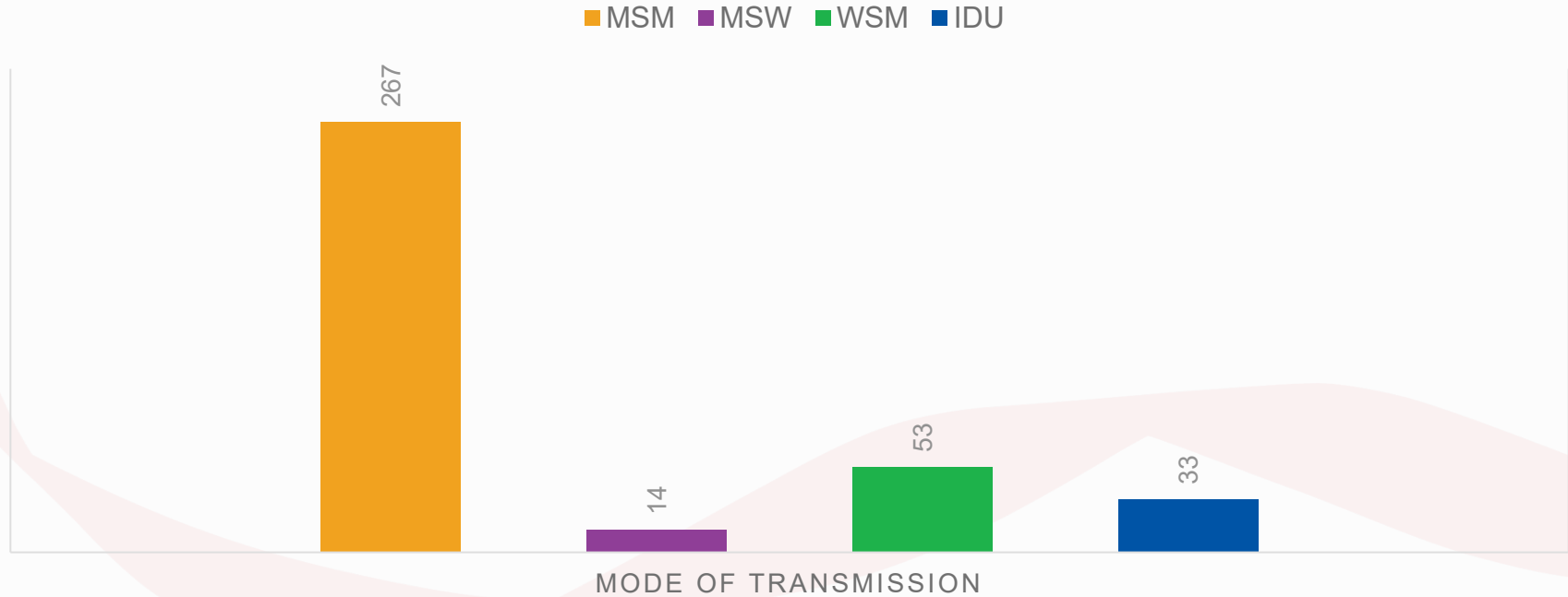
LATINO

BLACK

WHITE

ASIAN

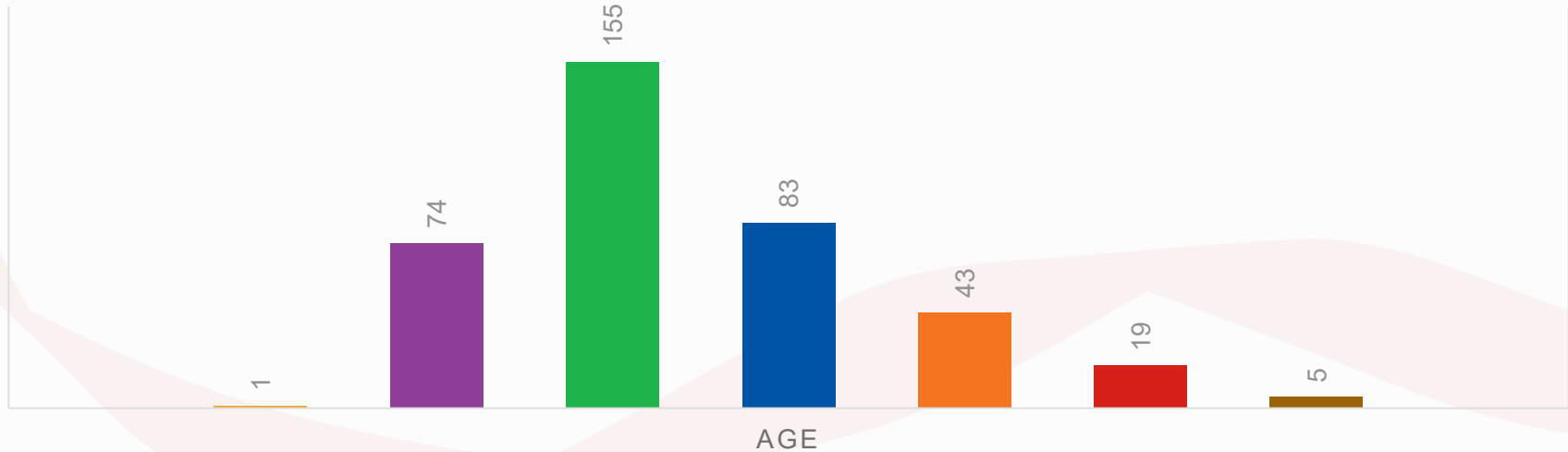
# HIV in Fort Worth



# HIV in Fort Worth

## AGE AT HIV DIAGNOSIS

0-14 15-24 25-34 35-44 45-54 55-64 65+





# Common Barriers for Latinos Accessing Health Care Services

- Health Literacy
- Language
- Latino Culture
- Health Centers lack tools/staffing
- Competing priorities

# Innovation for your Community

- RAPIDO (Rapid ART Program for Individuals reaching undetectable Outcomes
- Inform, Treat, Maintain, Campaign



# Innovation for your Community

- Participate in your local:
  - Kermesses
  - Latino Supermarkets
  - Celebrations of the Community
    - (Cinco de Mayo?)
- Help Organize or Develop:
  - Latino festivities
    - In the clinics
    - In the community
  - Material/Videos
  - Support Groups

# Available Resources: Greater than HIV



## Living Well with HIV

From diagnosis to care and treatment, real people share their journeys living with HIV. How they overcame the struggles they faced and went from surviving to thriving.

**WATCH NOW**

# In the Clinic, we All Fam!

- It's the small things that make a huge difference.
- Your patients are an untapped resource.



Image Reference: Microsoft 360 stock image

# Workshop Time: Identifying Locations

- Part 1
- In groups, identify the locations in Fort Worth where we can reach out to Latino Communities.
  - Bars
  - Stores/Businesses
  - Church's
  - Groups
  - Other

# Workshop Time: Identifying Activities

- Part 2
- In groups, identify the types of activities that can be conducted (ex: testing, flyers, events, etc...)
  - Bars
  - Stores/Businesses
  - Church's
  - Groups
  - Other

# Workshop Time: Identifying Innovators

- Part 3
- In groups, identify the organizations and people (titles) who will be responsible for conducting these activities:
  - Bars
  - Stores/Businesses
  - Church's
  - Groups
  - Other



# References:

- <https://ryanwhite.hrsa.gov/about/parts-and-initiatives/part-f-spns/previous-spns-initiatives>
- Texas DSHS Surveillance Data 2024  
(<https://www.dshs.texas.gov/hivstd>)

# Resources

- [National Clinician Consultation Center](#)

Hotlines for:

- HIV/AIDS Management
- Perinatal HIV/AIDS
- Hepatitis C
- Substance Use
- PEP: Post Exposure Prophylaxis
- PrEP: Pre-Exposure Prophylaxis

- [National AETC Support Center](#)

- [Project ECHO](#)

- [AETC National HIV Curriculum](#)

- [AETC National PrEP Curriculum](#)

- [Hepatitis C Online Training](#)

- [HIVMA Resource Directory](#)

- [National Prevention Information Network](#)

- Additional SCAETC trainings

- [SCAETCECHO@salud.unm.edu](mailto:SCAETCECHO@salud.unm.edu)

- *Add your local partner site contact email*

- [SCAETC website](#)

# HIV Resource app

## HIV Care Tools

The new AETC Program app supports health care providers with point-of-care tools for HIV screening, prevention, and care. Take us with you!

